



*"From insight
to impact"* 

18th Annual Alumni Meeting in Zurich
E.M.B.L.-HSG Alumni Association
17th – 19th September 2015

Welcome!

I'm proud to invite you to our 18th annual meeting which will take place in Zurich, Switzerland. This year will be a special year as the E.M.B.L.-HSG program celebrates its 20th anniversary. Therefore, we will not only gather to hold our annual meeting but also to commemorate this remarkable event. During the last 20 years more than 600 graduates have been bestowed the title "Executive M.B.L.-HSG".

The board, in cooperation with E.M.B.L.-HSG Zurich Alumni, has put a great effort in setting up a unique program for you to make this meeting unforgettable. I'm very much looking forward to it as it will be my last year as your president. After 6 years I have decided to step down and hand over to someone who has graduated recently. The board will propose our colleague Matthias Schmid, Alumni 2012/2013, to be elected as president on September 17th 2015.

Looking forward to seeing you in Zurich!

Yours,



Nadja Ceregato



Program

Thursday, 17th September 2015

- 15:00 Welcome at the Lobby of the Hotel Marriott
15:30 *Bus Departure in front of the Hotel Marriott*
16:00 Welcome at FIFA, Guided Tour, Presentation and Q&A with Olivier Jaberg, Head of Corporate Legal
18:30 *Bus Departure in front of the FIFA Building*
19:00 Refreshment at the Hotel Marriott
19:15 Annual General Meeting at the Hotel Marriott
20:00 Dinner at the Hotel Marriott (Room Sächsliüüta)

Friday, 18th September 2015

- 08:00 *Bus Departure in front of the Hotel Marriott*
08:30 Conference “Regulation on the Financial Services Industry and its Impact on Competition and the Economy as a Whole” at SIX Convention Point
16:45 *Bus Departure to the Hotel Marriott in front of the SIX Convention Point*
18:15 *Bus Departure in front of the Hotel Marriott to the Papiersaal, Sihlcity*
19:00 Start evening event at the Papiersaal, Sihlcity, hosted by Raiffeisen.
Welcome & reception
Live music with *Pianobeat* (www.pianobeat.ch)
Dinner-Tavolata
Special show act: Eliana Burki Alphorn & Vocals Link (www-eliana-burki.com)
22:30 Party with *Pianobeat* and singer *Börni*

Saturday, 19th September 2015 (detailed program to be announced)

- 09:45 Guided City Tour (Lobby, Hotel Marriott)
11:30 Boat Tour incl. lunch to Stäfa and back (Bürkliplatz, Lake Zurich)
14:30 Arrival Zurich (Bürkliplatz, Lake Zurich)
15:00 Company visit (tbd)
18:45 *Bus Departure to the Hotel Savoy*
19:00 Gala Dinner at the Festsaal of the Hotel Savoy (located at east-side of Paradeplatz)



E.M.B.L.-HSG 20th Anniversary Conference

Regulation of the Financial Services Industry and its Impact on Competition and the Economy as a Whole

08:30 – 09:00	Registration	
09:00 – 09:15	Welcome	Thomas Bieger
09:15 – 10:40	How did the 2007/2008 Financial Crisis come about? <i>Presider: David B. Rockwell</i>	Jeffrey Golden Rene Bösch Hans Kuhn
10:40 – 11:10	Coffee break	
11:10 – 12:45	How did the authorities react? <i>Presider: David W. Green</i>	Joaquin Almunia Daniel Zuberbühler Luc Frieden
12:45 – 14:00	Lunch	
14:00 – 15:00	How to prevent a new financial crisis? <i>Presider: Manuel Ammann</i>	Urs Zulauf Eva Hüpkes
15:00 – 15:30	Coffee break	
15:30 – 16.30	Implications for competition <i>Presider: Franz Hoffet</i>	Andreas von Bonin Helen Jenkins
16:30 – 16:45	Farewell	
19:00 – 23:00	E.M.B.L.-HSG 20th Anniversary Celebration	Carl Baudenbacher

Venues	<p>Thursday: Annual Meeting, Dinner: Hotel Marriott, Neumühlequai 42, 8006 Zurich Field Trip: FIFA, FIFA-Strasse 20, 8044 Zürich</p> <p>Friday: Conference: ConventionPoint, Selnaustrasse 30, 8021 Zurich Dinner, Party: Papiersaal, Sihlcity, 8045 Zurich</p> <p>Saturday: City Tour: Hotel Marriott, Neumühlequai 42, 8006 Zurich Boat Trip: Bürkliplatz, Lake Zurich Dinner: Hotel Savoy, at the Festsaal, Poststrasse 12, 8001 Zurich</p>
Date	17 th – 19 th September 2015
Participation Fee	CHF 400 per person
Hotel Recommendations	<p>Hotel Marriott: Neumühlequai 42, 8006 Zurich, +41 (0) 44 360 70 70 Reservation code: „Universität St. Gallen, E.M.B.L.-HSG Alumni 20 Jahr-Jubiläum“</p> <p>Double Room: CHF 335 Single Room: CHF 310</p> <p>Hotel Schweizerhof: Bahnhofplatz 7, 8001 Zurich, +41 (0) 44 218 88 88 Reservation code: „Universität St. Gallen, E.M.B.L.-HSG Alumni 20 Jahr-Jubiläum“</p> <p>Double Room: (French bed): CHF 510 (week days), CHF 460 (weekend) Single Room: (French bed): CHF 490 (week days), CHF 395 (weekend) Double Room: (standard): CHF 650 (week days), CHF 570 (weekend) Single Room: (standard): CHF 570 (week days), CHF 508 (weekend)</p> <p>Krone Unterstrasse: Schaffhauserstrasse 1, CH-8006 Zurich, Tel +41 (0) 44 360 56 56</p> <p>Double Room: CHF 210 Single Room: CHF 260</p>

Organisation Team:

Nadja Ceregato
Nikola Bellofatto
Evelyn Blaser
Hans-Peter Rüfli
Matthias Schmid
Nadja Serova
Patrizia Köbeli
Tirza Zürn

E.M.B.L.-HSG Alumni Association Board:

Nadja Ceregato, President
Carl Baudenbacher, Vice President
Roger Bachmann
Nikola Bellofatto
Domino Burki
Alexandra Kleiner
Bernd Lochner
Christian Ritter
Matthias Schmid
Nadja Serova
Christian Stambach

Partners:

Homburger

Executive M.B.L.-HSG Alumni

 University of St.Gallen

 Zürcher
Kantonalbank

RAIFFEISEN 

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