



University of St.Gallen

Course XXIII

Module Shanghai “Law and Business in China”: 19 August – 23 August 2019
In cooperation with the Fudan School of Management

LIST OF SPEAKERS

CAMPBELL JORDAN

Founder Verve International
Shanghai, China

Jordan is the founder of China’s Leading Promotional & Event Staffing Agency, Verve International. Verve provides staffing for events and brand promotions throughout not only China & Asia, but also for events & exhibitions now globally. Only 2 years old, Verve International has grown rapidly and has become synonymous with branding, promotions & guerrilla marketing. Verve now provides event management services for various FMCG, Sports & Hotel Group Brands across China, including Budweiser, Marriott, BMW & FI. Verve is also one of the first companies to provide guerrilla marketing services, which, in China, has been considered taboo until recently.

Having previously worked in various Management roles with the Foreign & Commonwealth Office, Bacardi China and Bacardi Asia Pacific, Jordan then founded his company with a unique business model and offering – one that allows for clients globally to have staffing support – no matter what country they will exhibit or promote in around the world.

Professionally fluent in Mandarin, Russian and Spanish, Jordan has had to adapt to frequently changing market situations, and has developed an in-depth knowledge of Chinese culture and company dynamics. Always looking to grow and learn, Jordan loves building networks, meeting new and exciting people, and building his business with a smile on his face!

CHAN ALLEN Z.Y., Prof.

Managing Director, LGT Investment Management (Asia) Ltd., Hong Kong and Senior Financial Consultant to President, Fudan University
Shanghai, China

Allen Chan has worked in private wealth management in Asia since 1985. He has held senior positions with AIG Private Bank; LGT Bank in Liechtenstein AG, Representative Office, Hong Kong; and most recently as Managing Director with LGT Investment Management (Asia) Limited. Allen Chan's charitable activities include Board Member of the Lee Po Chun Foundation, Senior Financial Consultant to the President of Fudan University, Honorary Attaché to the University of Hong Kong, one of the original members of University of Hong Kong's Ninth Decade and Beyond, and alternate chairman of Kwai Chung Hospital governing committee. Since 2014 Allen holds a Master Degree on Buddhist Studies from HKU.

CHEN LI

Associate Professorial Fellow, Fudan University
Shanghai, China

CHEN Li, Associate Professorial Fellow at Fudan University Law School, received his Doctor of Juridical Science (JSD) and Juris Doctor (JD) degrees from Washington University in St. Louis. He also holds degrees from the Chinese University of Hong Kong, National University of Singapore, University of Paris II, New York University, Harvard University, and Oxford University.

Before joining Fudan, he worked at the National University of Singapore Faculty of Law and Washington University School of Law. He was also a Visiting Professor at KU Leuven Faculty of Law in Belgium, where he taught a course on Theory and Perspectives of Global Law and Governance in spring 2019.

His articles have been published in many journals, among them, the Asian Journal of International Law, Journal of the History of International Law, Journal of Intellectual Property Law & Practice, the Journal of Comparative Law, Journal of International Banking Law & Regulation, the Legal History Review, Hong Kong Law Journal, Capital Markets Law Journal, Asian American Law Journal, Tsinghua China Law Review, Chinese Journal of Comparative Law, the Asian Pacific American Law Journal, and UCLA Pacific Basin Law

GON MICHELLE

Partner, McDermott Will & Emery
Shanghai, China

Michelle Gon is a partner of McDermott Will & Emery currently stationed in Shanghai at the firm's strategic alliance, MWE China Law Office. Her practice focuses on corporate, regulatory and compliance areas, including anti-corruption, unfair competition, anti-monopoly and anti-fraud representations.

Michelle has extensive experience in handling international transactions in a wide spectrum of practice areas across China, the USA and EU countries. With her long term, on-the-ground experience of doing business both within and outside China, she provides practical advice to clients on complex legal issues. Michelle often assumes the role of external general counsel for various clients on strategic development and compliance issues.

Prior to joining McDermott Will & Emery, Michelle was a Principal at Baker & McKenzie Shanghai from 2005 to 2015. She has also held various roles at Baker & McKenzie including Managing Partner of the Taipei office; served as the Chief Legal Officer/Vice President of Semiconductor Manufacturing International (Shanghai) Corporation; and been an International Attorney for McDonald's Corporation, headquartered in Oak Brook, Illinois.

Michelle was named as one of the Top 30 Attorneys in China and one of the Top 100 Attorneys in the Asia Pacific region, by Asian Legal Business in 2004. She was listed as a leading lawyer in the life sciences sector in China by Chambers Asia Pacific in 2012, 2013, 2014 and 2015. In 2016, she was recognized by Chamber Asia Pacific as one of the 5 leading attorneys on Corporate Investigation and Anti-corruption. Michelle is a member of the American Bar Association and the Illinois State Bar Association. She frequently lecture at Tsing Hua University for its international EMBA programs.

KOPPITZ RALPH

Partner, Attorney-at-Law, Taylor Wessing
Shanghai, China

Ralph is the Chief Representative of the Taylor Wessing Shanghai office. He is assigned to the firm's general corporate practice advising multinational as well as medium-sized corporations on their business operations and investments in mainland China. He mainly works on foreign direct investment, mergers & acquisitions, and corporate restructurings. Ralph further heads the China employment and social insurance practice. He advises clients from various industries, with an emphasis on the chemical sector.

Prior to joining Taylor Wessing in 2002 as a partner, Ralph had worked as a lawyer with a large international law firm in Beijing. Due to his long-term secondment to China for more than 15 years, Ralph has established close contacts with relevant national and local authorities and institutions. He served as a member of the boards of both the EU and the German Chambers of Commerce in Shanghai. Since 2010, he is elected as member to the board of the German School in Shanghai, for which he serves as chairman since 2012. Ralph is a German native speaker and further speaks English, Mandarin and French.

LAI NANCY

Partner, Baker & McKenzie
Shanghai, China

Ms. Lai's practice primarily involves a wide range of tax services for international and domestic companies in various industries with respect to their inbound and outbound investment, including acquisitions, divestitures, reorganizations, and the establishment of distribution, sourcing and services operations, and tax dispute resolution. Ms. Lai is a member of the Firm's tax group.

Ms. Lai graduated from Peking University with an LL.B. (1987), Northwestern University School of Law with an LL.M. in Taxation (2003), and McMaster University Business School with an M.B.A. in Finance (2000). She was admitted to practice in the state of New York (2004).

Professional affiliations: Ms. Lai is a member of the New York State Bar Association.

Awards and rankings: Tax Controversy Leader in China – International Tax Review, Tax Controversy Leaders Guide (2014), Up and coming Lawyer (Tax: PRC law (International Firms), China) – Chambers Asia (2014), Euromoney's LMG Rising Stars 2015 (Expert Guides 2015).

MAAZ OLIVER

Partner CMS China
Shanghai, China

Dr. Maaz is an experienced lawyer who has been providing comprehensive legal advice to foreign companies in China for more than 13 years. He regularly advises clients on real estate & construction (including environmental issues), corporate & M&A, litigation and foreign direct investment. An author of numerous publications Oliver is also a frequent speaker at events relating to legal matters in China. Dr. Maaz is registered as German attorney with the Bar Association in Munich since October 9, 2003.

Experience:

- Advising the world's leading manufacturer of vacuum equipment for vacuum metallurgy and heat treatment on construction projects in the Chinese Province Jiangsu (construction of infrastructure for production facility, relocation of production, and erection of new buildings) in the context of build-to-suit-lease

- Advising one of the world's leading manufacturers of technical adhesive tapes and self-adhesive system solutions on construction projects (erection of buildings) including EPC/Turnkey Projects in the Chinese province Jiangsu
- Advising one of the world's leading manufacturers and providers of compressed air products and services on construction projects in Shanghai (demolition and erection of buildings)

Publications:

- Construction Disputes in China - New Interpretation Rules of the Supreme People's Court - in China Real Estate Market Update
- Forecasts 2019 an event for news on legislation and market trends for industrial land and commercial properties in China in cooperation with NAI Sofia Group Shanghai and Plainvim International Industrial Parks held on July 2019

PAPAGEORGIU ELLIOT

Partner, Clyde&Co
Shanghai, China

Elliot has practised intellectual property (IP) law on 4 Continents since 1995 – first in Australia, then Europe, and since 2005 in China. From Clyde & Co's China offices Elliot now advises international clients on contentious and non-contentious IP matters, with a focus on strategic protection, exploitation, and enforcement of patents, trademarks, copyright as well as trade secrets. He advises on strategies for optimizing IP portfolios across the Asia Pacific region, as well as cross-border patent, trade mark and copyright disputes.

He represents a number of Fortune 500 companies and other MNCs on China IP litigation and especially Patent litigation. His expertise includes Intellectual Property (IP) protection & enforcement in China and in Asia-Pacific, especially IP and Patent Litigation and Cross-border IP Protection Strategies, IP Portfolio Optimisation and Monetisation Strategies.

Elliot is a Solicitor (England & Wales), an Attorney-at-Law (NY), and a Barrister & Solicitor (Vic), with B.Com. B.Ec.(Murdoch University, 1992) L.L.B. Honours (Monash University, 1994) B.C.L., Honours (University of Oxford, 1998).

WANG PETER

Partner in Charge, Jones Day
Shanghai, China

Peter Wang leads the Firm's China antitrust and litigation practices and serves as Partner-in-Charge for the China Region. He has handled major U.S. and Chinese government antitrust investigations of proposed mergers and acquisitions, as well as nonmerger investigations and antitrust litigation. Peter represents clients inside and outside of China in complex commercial disputes and patent and other technology and intellectual property litigation. He also regularly handles FCPA investigations and advises clients on related compliance and due diligence issues.

Among the China and U.S. antitrust matters Peter has handled include Baxter's acquisition of Gambro, Gaviion's acquisition by Marubeni, Goodrich's acquisition by UTC, TI's acquisition of National Semiconductor, GM's acquisition of Delphi, Alcatel's merger with Lucent, America Online's merger with Time Warner, and Procter & Gamble's acquisition of Clairol. He also has represented Chinese, U.S., and other clients in litigation including *First American v. Zayed* (RICO and related criminal, civil, and regulatory investigations and litigation), *Hong Yi Construction v. Thomson Consumer Electronics* (contract

and RICO action), *Sinochem International v. MISC* (U.S. Supreme Court litigation re *forum non conveniens*), and *AlliedSignal v. BFGoodrich* (antitrust challenge to proposed acquisition).

Throughout his career, Peter has been active in the Firm's extensive pro bono practice, including substantial work for the Whitman-Walker Clinic, Appleseed, the DC Bar Free Legal Advice & Referral Clinic (for which the Firm received a DC Bar pro bono award), and litigation matters such as *Native Village of Curyung v. State of Alaska* (for which the Firm received a certificate of merit from Alaska Legal Services).

YIP SUNNY

Director Forensic & Risk Advisory Services, FTI Consulting
Shanghai, China

Mr. Yip has over eight years of work experience in the PRC, including the last four with FTI Consulting. He led and conducted investigations in complex fraud, conflict of interest, FCPA violation, and compliance issues in the Greater China and Asia Pacific region.

Mr. Yip served multinational and local clients across different sectors, including manufacturing, TMT, FMCG, energy, retail, financial services, automobile, and private equity. Prior to joining FTI Consulting, Mr. Yip was the Operation Director of a Shanghai-based risk management firm. Mr. Yip holds an MBA from the University of British Columbia

ZHANG XIAORONG

Associate Professor, Fudan School of Management
Shanghai, China

Dr. Xiaorong Zhang is currently an Associate Professor in the Department of Finance, Fudan School of Management. She visited MIT Sloan School for 5 months in 2000, and Columbia Business School from August 2008 to July 2009.

Dr. Zhang's research interests include foreign exchange market development, corporate finance and financial markets. She has published more than 20 academic papers in peered review journals and 4 books (one as the individual author) in China, and presented research papers in several international academic conferences.

Dr. Zhang teaches in the undergraduate, graduate and MBA programs in Fudan School of Management. She starting to teach in English since 2003 and has ample lecturing experience in US and European global MBA and EMBA programs.

ZHOU HARDY

Attorney-at-Law, Baker & McKenzie
Shanghai, China

Hardy Zhou is a Tax Advisor at Baker & McKenzie and is based in the Shanghai office. Mr. Zhou's practice involves a wide range of tax services for international and domestic companies in various industries, with a focus on PRC tax planning and advocacy in relation to M&A, corporate restructurings, tax and transfer pricing disputes, employee benefits, and inbound and outbound investments. He teaches international tax law at top-tier Chinese universities, and has published numerous articles in leading tax publications.

He is admitted to the bar in the PRC and is a member of the Chinese Institute of Certified Public Accountants. He was appointed as a PRC National Reporter for the 2014 Annual Congress of the

International Fiscal Association. He is also a researcher at Center for International Tax Law of East China University of Political Science and Law, and a China correspondent at International Bureau of Fiscal Documentation. He received an LL.M. (summa cum laude) in International Tax Law from Leiden University, an LL.M. in Economic Law from China University of Political Science and Law, and an LL.B. from Sun Yat-sen University.

